

# Home Page Advertising



*Bringing Dreams Home*

The mission of the Traverse Area Association of REALTORS® is to serve the public by advancing the professional interests, education, and ethical standards of the real estate community while vigilantly protecting private property rights and the natural resources that surround us.



[Search Listings](#) [Open Houses](#) [Residential Rentals](#) [Vacation Rentals](#) [Green Tips](#) [Members Only](#)

- ▶ Search
  - "Greening" the MLS
  - ▶ Why Live Here?
  - ▶ Public Resources
  - ▶ About TAAR
  - Area Web Sites
  - Members Only

### Searching for Homes on TAAR Now Even Better

By Sharon on Thu, 09/30/2010 - 10:27

TAAR is now providing more photos in your search for homes for sale. You can now view 25 photos per listing. To enlarge the photos, click on the individual photos.

### Innovative Workforce Housing Assistance Program

By Sharon on Thu, 07/22/2010 - 11:01

Submitted by marsha@idea-str... on Thu, 07/22/2010 - 09:37

The Traverse Area Association of REALTORS® (TAAR) and the Michigan Association of REALTORS® (MAR) are pleased to announce the approval of an innovative Workforce Housing Assistance Program.

[more...](#)

### TAAR Room Rental Information

By Sharon on Wed, 10/13/2010 - 10:12

Small Conference Room - seats 8  
Large Conference Room - seats up to 36 classroom style and up to 58 theater style  
[Room Contract and Fees](#)

### 10 Reasons to Buy a Home

By Sharon on Thu, 09/16/2010 - 15:34

Daily Real Estate News / September 16, 2010

### 10 Reasons to Buy a Home

[more...](#)

### Frugal Tips for Making a Home More Appealing

By Sharon on Mon, 07/26/2010 - 15:24

Daily Real Estate News/ July 15, 2010

### Frugal Tips for Making a Home More Appealing

Homeowners who want to sell but don't have a lot of cash to spruce up their properties might consider these tips from Bankrate.com for upgrading a property without spending a fortune.

[more...](#)

### MSHDA Helping Hardest-Hit Homeowners Fund

By Rhonda on Mon, 07/26/2010 - 09:14

The Michigan State Housing Development Authority (MSHDA) recently announced the launch of a new \$154.5 million Michigan Helping Hardest-Hit Homeowners Fund.

[more...](#)

↑

## Tower Ad

1 position  
3 ad rotation

**Specs:**  
150 x 600 pixels  
RGB Jpeg

↓

#### Upcoming Open Houses

875 KINROSS ST  
Traverse City ~ Sat Oct 23

6378 CEDARMERE  
Traverse City ~ Sat Oct 23

1511 KENT  
Traverse City ~ Sun Oct 24

### Button Ad

4 positions  
12 ad rotation

### Specs:

180 x 155 pixels  
RGB Jpeg

We keep it local.

ANDREA GALLOP, REALTOR®  
Associate Broker, GREEN, GRI, ASP  
Accredited Staging Professional

(231) 929-7900

Century 21 Northland

Quality Service. All the Time.

Featured Listings

The "Featured Listings" advertisements are limited for the use of TAAR REALTOR® members only.

#1721142      \$55,000  
SHARON REID BROWN  
REMERICA TRAVERSE CITY

## Pricing

Monthly	Member Pricing	Nonmember Pricing
Button ads	\$50	\$100
Tower ads	\$100	\$200

### Multiple discounts:

- Purchase 12 months get 15% off
- Purchase 6 consecutive months ad get 10% off
- Monthly minimum required

Send files to joann@taar.com.  
Ads due 25th of the month prior to run date

# Interior/MLS Search Page Advertising

**Specs:**  
570 x 50 pixels  
RGB Jpeg

**TAAR**  
319 Residential Listings Found

MLS#	Price	Bd	Bth	Address
1716120	\$340,000	3	2.75	850 N MARION DR
1686056	\$340,000	2	2.50	10169 S W BAY SHORE DR
1714068	\$342,000	5	2.50	4416 STONERIDGE DR
1711489	\$342,500	5	3.00	1756 DRACKA RD
1719808	\$348,000	4	3.50	2911 WILD JUNIPER TRL
1718441	\$348,000	4	3.50	9623 WALKABOUT LN #15
1712407	\$348,500	2	2.00	830-305 COTTAGEVIEW DR #305
1720679	\$349,000	4	2.50	2082 PRESERVATION DR
1720283	\$349,000	1	0.75	7710 SIERRA DR
1719588	\$349,000	4	2.00	2668 N FOUR MILE RD
1719029	\$349,000	3	2.00	808 VIENNA WAY
1718414	\$349,000	5	3.00	89 GREER DR
1717541	\$349,000	3	2.00	8730 S LAKEVIEW RD
1717463	\$349,000	3	1.50	17428 SMOKEY HOLLOW RD
1714658	\$349,000	4	2.50	1383 CASS RD
1714871	\$349,200	3	2.50	0001 CARROLL RD
1720275	\$349,900	6	3.50	3681 OXFORD DR
1719898	\$349,900	4	2.00	433 WEBSTER ST
1717155	\$349,900	3	3.00	13800 S W BAY SHORE DR #4
1717153	\$349,900	3	3.00	13800 S W BAY SHORE DR #8
1717149	\$349,900	3	3.00	13800 S W BAY SHORE DR #5
1716722	\$349,900	3	1.00	2696 CENTER RD
1714144	\$349,900	3	1.00	15208 PENINSULA DR
1713125	\$349,900	3	2.50	8939 HORIZON DR
1710027	\$349,900	4	2.50	4033 EAST SHORE DR
1708707	\$349,900	4	2.50	1477 SHARKEY RD
1702423	\$349,900	6	3.50	5555 BUNKER HILL RD
1717605	\$350,000	3	2.50	614 S UNION ST
1716662	\$350,000	2	1.00	813 MUNSON AVE
1710966	\$350,000	4	1.75	2480 CHANDLER DR

PREV Page 8 of 11 MORE  
Change Search

MLS Number:  Go

Recently Viewed

**MLS#:** 1717605

**OPEN HOUSE:** Saturday, October 9 5:00PM to 10:00PM

**SHAWN SCHMIDT SMITH**  
COLDWELL BANKER SCHMIDT-522  
(231) 929-2300  
shawn.smith@coldwellbanker.com  
[Agent Home Page](#)

**Price:** \$350,000

**Address:**  
614 S UNION ST  
Traverse City, MI 49684 ([view map](#))

**Township:** Traverse City  
**County:** Grand Traverse  
**Beds:** 3  
**Baths:** 2.50  
**Condo:** N  
**Approx. Finished Sq. Ft.:** 2034  
**Acres:** 0.19  
**School Dist:** Traverse City

**Garage:** Two Car Garage, Detached, Auto Garage Door Opener, Alley Entrance

**Basement:** Full, Daylight Windows, Finished Rooms

**Exterior:** Covered Porch, Sidewalk


**Interior:** Gas Fireplace, Cable TV Available, Foyer Entrance, Hardwood Floors, Library/Office









[f](#) [t](#)






Banner Ad • 1 position • 8 ad rotation

PAID ADVERTISEMENT

Beautiful downtown home with all the character and charm of its Queen Ann roots. This stand out 3/4 bedroom, 2.5 bath home has all the updates while still maintaining much of the period charm. Gas fireplace with antique mantel, marble base & facing, prettiest hardwood floors in downtown TC, tin ceilings, gorgeous landscaped gardens, wonderful sunroom off the back of the house. This is the perfect home to host a Cherry Festival parade party!



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Banner Ads

**Member Pricing**  
\$50

**Nonmember Pricing**  
\$100

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